

RECEIVED
CENTRAL FAX CENTER

AUG 23 2004

Mayer, Fortkort & Williams, PC
251 North Avenue West. 2nd Floor
Westfield, NJ 07090

OFFICIAL

Fax Cover Sheet

DATE:	August 23, 2004	PAGES:	<u>10 (ten) w/cover</u>
TO:	Examiner Sabrina A. Chang GAU 3625	PHONE:	(703) 305-4879
		FAX:	(703) 872-9326
FROM:	Karin L. Williams Mayer, Fortkort & Williams, PC	PHONE:	(908) 518-7700
		FAX:	(908) 518-7795

Message

DOCKET No. : Sony 50N3787

Please see attached: Amendment

CONFIDENTIALITY NOTICE

This facsimile transmission is intended only for the use of the addressee and may contain confidential information which is protected by the attorney/client privilege. If you are not the recipient, you are hereby notified that any disclosure, copying, distribution or the taking of any action in reliance on the contents of this information is strictly prohibited. If you have received this communication in error, please notify us immediately by telephone to arrange for its return.

OFFICIAL

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**RECEIVED
CENTRAL FAX CENTER**

AUG 23 2004

Applicant: Brian M. Siegel et al.
Serial No.: 09/745,669
Filed: December 21, 2000
Title: Method And System For Performing Electronic Retailing
Art Unit: 3625
Examiner: Sabrina A. Chang
Docket No.: 50N3787

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

AMENDMENT and REQUEST FOR INTERVIEW

In response to the Office Action dated May 21, 2004 (Paper No. 5), the time for response extended to Monday, August 23, 2004, kindly amend the above-identified application as follows. In the event that the Examiner maintains the outstanding rejections, Applicant's undersigned attorney respectfully requests that the Examiner contact her for further discussion prior to issuance of an Action. Any deficiencies may be charged to deposit account No. 50-1047.